



Dear WVBC Family,

It is with great pleasure that I invite you to join me in promoting this year's **Mountain State Mission Offering.** While many of the offerings directly benefit the work we do as a West Virginia Baptist Convention family, this is the only offering that stays 100% in West Virginia to support ministries such as Camp Cowen, Baptist Campus Ministries, etc.

For 155 years, churches in our state have partnered together to reach our communities and our world with the gospel. One of the greatest ways that you can continue to do that is through this offering. Our WVBC goal is \$350,000. Would you set a goal for your church and help us reach or exceed that goal?

The theme of holding the rope comes from the following story: In 1792, as William Carey was raising support to go to India, he likened his journey to India as being similar to a rescue mission into a deep, dark well. Surrounded by a group of fellow pastors, he challenged them, "I will go into the well as long as you will hold the rope." What resulted was that those fellow pastors financially and prayerfully held the rope and William Carey spent the next 41 years of his life planting churches, starting schools, and translating the Bible into various languages in the nation of India. Together, they made disciples around the world.

As we join in Carey's ambition to make disciples around our state and around the world,

In this packet, we have included a poster, a bulletin insert, and an offering envelope to help get you started. For more envelopes or resources, contact Jennifer Huber at 304-422-6449 or jennifer@wvbc.org.

We are editing a promotional video that will be available later this month.

Thank you for being part of the WVBC family! If there is any additional way I can serve you, please let me know.

Todd McClure

Minster of Mission and Finance